

# Jenica Woitowicz

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Digital Media Designer // Web Developer // UI/UX

## About Me

**I'm a Winnipegger who has a passion for creating better products!**

As a designer and as a human being, I want to make the world a better place and I believe that starts with great ideas. My focus is in digital media (web, UI/UX) but I'd love to take a look at any project that will be accessible to all users and aims to be a delight to use.

## Education

**Red River College Digital Media Design  
2018-2020**

I code in html, CSS, PHP, jQuery and Javascript. I'm extremely comfortable in using the majority of the software included in the adobe creative suite, including but not limited to Adobe Photoshop, XD, Illustrator, InDesign, and Premiere. I achieved a 4.18 GPA during my time in college.

**University of Manitoba Computer Science  
2015-2018**

Three years of computer science at the University of Manitoba where I coded in Processing, Java, C, C++, and assembly.

## Job History

2020-2023  
Web Developer & Designer  
Manoverboard Inc. &  
Mangrove-Web

2019-2020  
WordPress Freelance

2015-2020  
Instructor  
WISE Kidnetic Energy

2019  
Web Analyst STEP MB  
Government

## Web Developer and Designer

In September of 2020 I joined Manoverboard Inc. and it was here that I provided front-end coding to websites with a focus on creating user-friendly products that are performant, accessible, and used best practices. It was in this team that I coded websites such as [The National Screen Institute of Canada](#), and [Sierra Club Canada](#). I have a passion for collaborating with my coworkers to create quality websites that will stand the test of time.

In early 2023 Manoverboard merged with Mangrove Web and I continued to do similar work there with the added responsibility of becoming a lead for Mangrove's Website Care. In this position I provided website maintenance updates and content modifications to clients, as well as developed processes and interacted daily with clients. I was a key part in teaching our clients how to use their products, and resolved any issues they had.

## Web Analyst STEP Position

Over the summer of 2019 I was hired on by the Government of Manitoba through STEP services to methodically audit the internal website for Business Transformation and Technologies (BTT) and redesign it. Their original intranet site contained over five hundred pages and had been created in Microsoft Sharepoint. The hope was to create a new website in a modern CMS like WordPress. I worked with BTT policies, procedures and processes and through a manual content audit using Microsoft Excel, analysis in Microsoft Word, and redesign in Adobe Photoshop, I provided them with over five designs for the homepage and internal page templates.

## WISE Kidnetic Energy

At WISE I had done everything from being a science workshop instructor, driving and delivering curriculum to students in Winnipeg and all over Manitoba, to creating coding content and co-leading LEGO Mindstorm coding groups to the MB Robot Games. During my years with WISE, I greatly improved my oral presenting skills through presenting hundreds of workshops and my leadership abilities and organizational skills through delivering summer camps for three years and running the All-Girls Robot Fight Club for five years.