Jenica Woitowicz

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Digital Media Designer // Web Developer // UI/UX

About Me

I have a passion for creating better products!

As a designer and as a human being, I want to make the world a better place and I believe that starts with great ideas. My focus is in accessible digital media (web, UI/UX) but I'd love to take a look at any project that will be usable to all users and aims to be a delight to use.

I code websites in html, CSS, PHP, jQuery and Javascript. I'm also extremely comfortable in using the majority of the software included in the Adobe creative suite and Figma.

Education

Red River College Digital Media Design 2018–2020

I graduated with honours with a 4.18 GPA during my time in college. My diploma's major was in web development and design.

University of Manitoba Computer Science 2015–2018

Three years of computer science at the University of Manitoba where I coded in Processing, Java, C, C++, and assembly.

Job History

2024—2025
Web Developer at Marshal Yard

2020—2024
Web Developer & Designer at Manoverboard Inc. & Mangrove-Web

2019—2024
WordPress Freelance

2015—2020
Instructor at WISE Kidnetic Energy

2019
Web Analyst STEP at Manitoba Government

Web Developer

In 2024 I joined Marshal Yard, a marketing and communications company, as their web developer. This role focused on front-end development for new and legacy websites, as well as their hosting and maintenance. Scoping and quoting digital projects and leading internal accessibility initiatives was another important part of my job here. I developed websites such as the Ecolabel Website, and audited / remediated websites like for DASCH for WCAG accessibility.

Web Developer and Designer

I joined Manoverboard Inc. in 2020 and provided front-end coding with a focus on creating user-friendly products that are performant, accessible, and used best practices. It was in this team that I coded WordPress websites such as The National Screen Institute of Canada, and Sierra Club Canada, and Jamstack websites such as Re-Map and Inspiration Mobility. I have a passion for collaborating with my coworkers to create accessible websites that will stand the test of time.

Manoverboard merged with Mangrove Web in 2023 and I continued to do work there with the added responsibility of becoming a lead for Mangrove's Website Care. I led the website maintenance updates and content modifications for clients, as well as developed processes and interacted daily with clients. I was a key part in teaching our clients how to use their products, and resolved any issues they had.

Web Analyst STEP Position

Over the summer of 2019 I was hired on by the Government of Manitoba through STEP services to methodically audit the internal website for Business Transformation and Technologies (BTT) and redesign it. The aim was to create a new website in a modern CMS like WordPress. I worked with BTT policies, procedures and processes and created a content audit using Microsoft Excel, an analysis in Microsoft Word, and a redesign in Adobe Photoshop.

WISE Kidnetic Energy

With WISE I had done everything from being a science workshop instructor in Winnipeg and all over Manitoba, to creating coding content and co-leading LEGO Mindstorm coding groups to the MB Robot Games. During my five years with WISE, I greatly improved my oral presenting skills through presenting hundreds of workshops and my leadership abilities and organizational skills through delivering summer camps and running the All-Girls Robot Fight Club.