

Jenica Woitowicz

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Digital Media Designer // Web Developer // UI/UX

About Me

I'm a Winnipegger who has a passion for creating better products!

As a designer and as a human being, I want to make the world a better place and I believe that starts with great ideas. My focus is in digital media (web, UI/UX) but I'd love to take a look at any project that aims to be accessible to all users and wants to be a delight to use.

Education

**Red River College Digital Media Design
2018-2020**

I code in html, CSS, PHP, jQuery and Javascript. I'm extremely comfortable in using the majority of the software included in the adobe creative suite, including but not limited to Adobe Photoshop, XD, Illustrator, InDesign, and Premiere. I achieved a 4.18 GPA during my time in college.

**University of Manitoba Computer Science
2015-2018**

Three years of computer science at the University of Manitoba where I coded in Processing, Java, C, C++, and assembly.

Job History

2020
WordPress Freelance
No Fun Club

2015-2020
Instructor
WISE Kidnetic Energy

2019
Web Analyst STEP MB
Government

2019
Web Freelance
UMSAT

Freelance Web Designer and Developer

Summer of 2020 I was asked to create a WordPress website for the client No Fun Club to replace their existing website. I worked with the client to redesign the website branding and imagine web page looks using Sketch, and then developed and taught them how to use their new website. Among WordPress's default utilities this project included developing custom stylesheets using Sass, a unique front page php loop, and an interactive forum for the site users.

In early 2019 I designed and developed a four page responsive website for a U of M Satellite group that wanted to promote a contest they were running. Using Adobe XD, I created mockups for all the pages. I coded everything using HTML, CSS, and flexbox using the content they provided with Adobe Photoshop for further image edits and compression.

Web Analyst STEP Position

Over the summer of 2019 I was hired on by the Government of Manitoba through STEP services to methodically audit the internal website for Business Transformation and Technologies (BTT) and redesign it. Their original intranet site, with over five hundred pages, had been created in Microsoft Sharepoint and the hope was to create a new website in something modern like WordPress. I worked with BTT policies, procedures and processes and through a manual content audit using Microsoft Excel, analysis in Microsoft Word, and redesign in Adobe Photoshop, I provided them with over five designs for the homepage and internal page templates.

WISE Kidnetic Energy

For five years I have done everything from a science workshop instructor, driving and delivering curriculum to students in Winnipeg and all over Manitoba, to creating coding content and co- leading LEGO Mindstorm coding groups to the MB Robot Games. During my years with WISE, I greatly improved my oral presenting skills through presenting hundreds of workshops and my leadership abilities and organizational skills through delivering summer camps for three years and running the All-Girls Robot Fight Club for five years.